

# Sun City Computer Club

Cyber Security SIG

October 15, 2020

**Questions, Comments, Suggestions welcomed at  
any time**

**Even Now**



- Audio recording of this session as MP4 file
- Audio recording available at link shown above

## Audio Recording In Progress

**SIG attendees are required to be members of the chartered club sponsoring that SIG.  
Sun City Community Association By-law**



- MontysThree MT3 Industrial targets

**Current Issues**



## Characteristic Data

Review and edit the marketing data about you below. Acxiom collects data from a variety of sources such as public records, surveys, and online and offline registrations. The accuracy and completeness of the data is determined by these sources. The data may not be complete and in some cases the data may not be current due to the timing of updates from these sources. Please suppress or correct any data that is in error.

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Element	Details	Action
Date of Birth	/ [REDACTED]	Edit
Age Range	/ Age [REDACTED]	Edit
Gender	/ Female	Edit
Ethnicity Based on Surname	/ American	Edit
Education	/ Completed Graduate School	Edit
College Graduate	/ True	Edit
Marital Status	/ Married	Edit
Presence of Children	/ No Children Present	Edit
Political Party	/ Voter - No Party	Edit
SOHO Indicator	/ True	Edit

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# Acxiom



- Characteristic
- Household

Gift Flowers	£	True	 edit
Travel	£	True	 edit
Sports and Leisure Apparel	£	True	 edit
Women's Apparel	£	True	 edit
Women's Plus Sizes Apparel	£	True	 edit
Gifts/Holiday Products	£	True	 edit
Stationery Products	£	True	 edit
Bedding Linens	£	True	 edit
Electronic Products	£	True	 edit
Gardening Products	£	True	 edit
Home Furnishings	£	True	 edit
Home Furnishings Accessories	£	True	 edit
Linens	£	True	 edit
Fishing Products	£	True	 edit
Golf Products	£	True	 edit
Sports and Leisure Products	£	True	 edit

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**Acxiom**





Q: Why did I get Acxiom's privacy page when I'm looking for AboutTheData?

A: Acxiom and our former subsidiary, LiveRamp, Inc. separated in September 2018. When Acxiom and LiveRamp separated, ownership of AboutTheData.com was transferred to LiveRamp. Acxiom data is no longer available through AboutTheData.com

Q: How do I find out about the data that Acxiom has about me?

A: Acxiom believes that a consumer-friendly, robust, consumer access web portal that not only allows consumers to understand the data that Acxiom has about them, but which also allows consumers to opt-out of our marketing products or delete the personal information Acxiom has collected about them, is an integral part of our business. Acxiom is in the process of building a new consumer access portal to afford consumers, nationwide, with those opportunities. The new portal will also be designed to meet the requirements of the California Consumer Privacy Act (CCPA) which takes effect January 1, 2020.

Q: How do I Opt Out of the marketing data that Acxiom has about me?

A: Acxiom has long offered consumers the opportunity to opt out of its marketing products. While the new consumer access portal is being constructed, Acxiom will continue to offer consumers the ability to opt-out of Acxiom's marketing products. Please visit:

[acxiom.com/optout](https://www.acxiom.com/optout).



Chat with an Expert

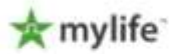
# Acxiom





Reputation Updates for Friends (MyLife) <mylife@mail.mylife.com> Unsubscrib Tue, Oct 6 at 1

To [Redacted]



Because Everyone has a Reputation

### New Background Details & Reputation Scores Found for Your Friends, Relatives, & Neighbors

See anyone's Reputation Profile & Score to learn about them to help keep you & your family safe.

Find the Truth About Anyone.



1 in every 3 of your neighbors is hiding a criminal past.

If you have neighbors that make you feel uncomfortable, then a reputation check is a way to get the information you need to feel safer in your home. Obtaining criminal records on someone is easy and legal because it is public information.

# MyLife



SPECIAL BONUS



Free SpyDialer - Listen to any mobile number's [voicemail greeting](#), without calling it





- Windows Subsystem for Linux WSL 2  
Does NOT use Windows firewall
- Treasury Department - Ransomware

**Current Issues**



- Trickbot botnet 1 million hijacked PCs
- US Cyber command Persistent engagement
- Troll farms more less effective?
- Potential election disruption
- Zerologon VPN vulnerabilities

**Election 2020**



- Venezuela trip 1990s
- Persona Person, group, media
- Clinton troubles 2010 2012 Russia election
- Trump
- Internet Research Agency 2013
- Putin's chef
- Little Green Men

**Quick recap 2016**



- Oct 2013 Yanukovich East West
- Feb 2014 Interim government
- Carousel of lies Ukraine1 Ukraine2
- Assist. Sec State phone call
- BOTH sides
- English speaking hires, trips to US
- Heart of Texas BlackMattersUS
- The message “Don’t vote”
- 100 scribblers cause?

**2016 US election Ukraine**



- DNC hack X-agent
- Gather, exfiltrate, analyze
- 2014 Hack into election server
- 2015 Western Ukraine power grid
- Fancy Bear Cozy Bear
- FBI detect calls DNC
- DCLeaks
- Guccifer 2.0
- Wikileaks 20,000 eMails just before convention

**2016 US election**



- Ukraine Syria Urgent vs Important
- Fusion GPS
- “we’re the government, we’re here to help”
- State of Georgia DHS hack
- Oct 7 Hurricane, DHS statement, Access Hollywood tape, Podesta eMails

**2016 US election**



- So here we are



QUESTIONS ?





- Helpful < - > Harmful
- Awareness, Preparedness, Understanding

Computer Club, Help Center, SIGs,  
Presentations, FirstTime, classes  
Cyber Security SIG meetings, NEWSBLOG  
Internet

- Questions, suggestions, comments?

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