



Streaming TV 101

May 10, 2024

COMPUTER CLUB
SUN CITY TEXAS

What is Streaming TV?



It means you are watching TV shows, sports, the news, and movies over the Internet.

What is Streaming TV?

- On-demand viewing, shows/video stored in cloud, entire seasons released at once. Watch when/where you want. Convenient.
- Streaming allows you to watch your favorite shows on any device: phone, tablet, laptop, computer.
- There are no contracts. No price surprises.
- Streaming producers are creating their own shows. Niche content, innovative storytelling
- Live streaming: video is sent over the internet in real time, without first being recorded and stored

What do you need to stream?

- **Fast and stable internet**

- ✓ *Hardwired connection vs. over-the-air*
- ✓ *High definition = at least 10 Mbps*
- ✓ *4K HDR = at least 20 Mbps*

- **Streaming device or smart TV**

- ✓ *Devices/HDMI port: Roku , FireTV stick, Google Chromecast, AppleTV*
- ✓ *Older TV without HDMI port: adapter?*
- ✓ *Smart TV: connects to internet and has some streaming apps built in*
- ✓ *A device can be used with a smart TV if your preferred app is not available on the TV*

How to select your streaming apps

- **Individual viewing preferences of the household**
 - ✓ *What types of TV do you want: news, history, new/old movies, westerns, sports/type of, series TV, romance, home maintenance, etc.*
 - ✓ *Video on demand, live, or both*
 - ✓ *Suggestion: make a list of the “must have’s” for everyone in the family before starting to look for an app. Then research.*
- **Is there a free trial? Specials?**
- **Ability to save to your personal library?**

How to select your streaming apps

A Few Samples of Streaming Apps

- Netflix
- Disney+, Hulu & ESPN+
- Amazon Prime Video & MGM+
- YouTube TV
- Max & Discovery +
- Apple TV+
- Peacock
- Fubo (live)
- DirecTV Stream (live)
- Hulu + Live TV
- Sling (live)

NETFLIX

hulu

You Tube TV

Apple tv

prime video

Disney+

How to select your streaming apps

- **Once you've made your list of "must have" shows, start researching apps**
- **Narrow your possible app list to those that have most/all of your preferred shows and have a subscription price within your budget**
 - ✓ *Look at the various service levels within each and respective prices (ads/no ads)*
 - ✓ *Do they offer personal libraries?*
 - ✓ *Do they appear easy to navigate through the channel/show options?*
 - ✓ *Do they offer regional programming? (Hulu & YouTube)*
- **Sign up for a free trial to test it**

How to select your streaming apps

- **Watch your budget! Multiple apps can really add up**
- **Talk to your friends about what they have and whether they like it or not**
- **If not a member, join the Computer Club, and the Internet of Things SIG. There are people there who can help you. Or call Georgetown TV & Audio.**

**Ask questions.
Talk to friends.**

How Much Does Streaming Cost?

- **Television and/or streaming device** (if not already owned)
- **Internet connection**
 - ✓ *Bandwidth and vendor*
 - ✓ *Make sure you have reception based on location of house*
- **Subscription fees for apps**
 - ✓ *Basic level (sometimes has ads, less channels)*
 - ✓ *Premium channels*
- **Are equipment upgrades needed?**

How Much Does Streaming Cost?

Sample Monthly Price Sheet

Apps can add up after you have your first app!

Assuming you have Hulu + Live TV (no ads level)

- **Internet** **75\$ - \$100 +/- month**
- **Hulu+Live** **\$90/month**
- **Netflix** **\$15.50/mo** (no ads, 2 screens)
- **Fubu** (live sports) **\$33-\$100/mo.**
- **Britbox** **\$9/mo.**

Monthly cost under this scenario:

\$222.50 - \$314.50

Question & Answer Panel

- **Mike Macias**, Georgetown TV & Audio
- **Tom McBride**, Hulu + Live TV user
- **Rick Covington**, YouTube TV user

